PROSPECTUS

OF

A DAILY EVENING NEWSPAPER,

TO BE CALLED

THE ALBION,

AND

EVENING ADVERTISER.

BRITISH MUSEUM

IN offering a new periodical Work to public notice, Cuſtom requires that ſome account ſhould be given of the Object of the undertaking, and the Manner in which it is propoſed to carry it into execution. We are, however, of opinion, that it would be wrong to take up much of the Reader's time in complying with this practice; becauſe the nature of a public Journal is too well underſtood to need any lengthened explanation; and becauſe we wiſh to reſt our claims to approbation and encouragement, not on what we may promiſe, but on what we ſhall perform.

The political aſpect of Europe, the magnitude of the events that daily preſs upon us, and the deſire of information which ſuch a criſis naturally excites, render it unneceſſary to make any apology for increaſing the number of thoſe vehicles which are ſo peculiarly adapted to the rapid communication of Intelligence, and which will ſerve to tranſmit to Poſterity the records of one of the moſt important periods in the hiſtory of the Univerſe. If, however, we had not obſerved, in the conduct of the Journals already publiſhed in this Metropolis, faults which we can avoid, and excellences which we hope to improve, we ſhould not have ventured to eſtabliſh a new one.

The diſtinguiſhing features of the Journal we are about to ſubmit to the Public, ſhall be,

Early and Authentic Intelligence,

AND

The ſtricteſt Impartiality in the Details, and in our Comments.

As to the firſt—We can aſſure our Readers, that we have formed arrangements for procuring Intelligence upon a very large and expenſive ſcale, and which cannot fail, in a ſhort time, to inſure to us a decided Superiority over all our Cotemporaries.

With regard to the ſecond—Unfettered by Party Influence, and ſincerely intereſted in the promulgation of Truth, we are not afraid that we ſhall ever be accuſed, either of ſuppreſſing, or of wilfully miſrepreſenting Facts. It is the firſt duty of a Journaliſt to preſerve a rigorous Impartiality in all his ſtatements; and this we pledge ourſelves faithfully to maintain.

The variety of which the columns of a Newſpaper are ſuſceptible, will afford us the opportunity of relieving the details of War and Politics by articles devoted to Literature and Science. In this department, we are aſſured of ſuch aſſiſtance as will be ſufficient to render THE ALBION ſuperior to many Journals that are excluſively dedicated to ſuch ſubjects.—An early notice will be given of all new Publications, Foreign as well as Domeſtic: The proceedings of the moſt eminent of the Learned Societies of Europe will be regularly recorded; and, having taken meaſures to procure a conſtant ſupply of the beſt Literary Journals publiſhed on the Continent, as well as to ſecure an extenſive Correſpondence, we hope to be the firſt to announce every new Work of merit, every Diſcovery and Improvement in the Arts—in ſhort, every thing that may be intereſting in Letters, or uſeful in Science.

We alſo propoſe to render THE ALBION a repoſitory of uſeful information for the Merchant and Tradeſman. The Courſe of Exchange with Foreign Countries, Prices Current, Prices of the Public Funds, Arrivals of Shipping, Rates of Inſurance, and whatever is of importance to Commerce and Navigation, will be regularly inſerted.

As it is our wiſh to make our Journal at once entertaining and inſtructive, however rich we may be in our own ſtores, we ſhall

not imitate that faſtidiouſneſs which rejects what is valuable in a Cotemporary: We ſhall ſelect, from other periodical works, thoſe articles which may be termed their Beauties, and which may appear worthy of a place in our columns. But in doing this, we ſhall not heſitate to acknowledge the ſources from which they are taken.

For the ſatisfaction of our Country Readers, who have not the opportunity of ſeeing that variety of Newſpapers which is to be found on the table of a London Coffee-houſe, we ſhall extract the opinions on Public Affairs which appear in the different Papers in the intereſt of the Miniſtry and the Oppoſition, whenever the manner in which theſe opinions are expreſſed, or the importance of the events which call them forth, render them worthy of notice, Thus, in addition to a great fund of original Information, our Readers will find in THE ALBION the Epitome of all the other public Prints, and the Mirror of every Party. When the preſent high price of Newſpapers is conſidered, this part of our Plan will, we apprehend, prove no inconſiderable recommendation to our labours.

It has been ſuggeſted, that the preſent moment is not favourable to the publication of a free and independent Paper. We truſt we ſhall prove, however, that this ſuſpicion is far from being well founded. Doubtleſs, every Reader muſt have obſerved, that, within a very ſhort period, a ſtriking alteration has taken place in the ſpirit of the Engliſh Journals: But, conſcious of the rectitude of our intentions, and neither diſpoſed to violate the Laws nor to inſult the Inſtitutions of our Country, we ſhall not fear to declare our ſentiments on Public Affairs, whenever we ſhall feel it our duty to canvaſs them.

We have thus briefly ſtated the Plan and the Principles upon which THE ALBION AND EVENING ADVERTISER will be conducted. The publication will commence on Monday, September 9, and will be continued every evening, Sundays excepted, at

No. 197, Fleet-Street, London.

It may be added, that it is a part of our Plan to keep the Preſs always open to as late an hour as poſſible, in order that any In-

telligence received in the evening may be transmitted to our Subscribers in the country by Post.

Orders will be received by G. Ross, at THE ALBION Printing-Office, No. 197, Fleet-Street, to whom Advertisements and Communications of every kind may be addressed.

Also, at THE ALBION Office, Dublin, by J. STOCKDALE, Printer, No. 62, Abbey-Street—At THE ALBION Office, Edinburgh, by D. MOFFAT, Prince's-Street—At the General Post Office, by the Clerks of the different Roads—And by all the Booksellers and News-dealers in Great Britain and Ireland.

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